



**KEYNOTE SPEAKER**  
**Kimberley Miner, PhD**  
Climate scientist and author



**KEYNOTE SPEAKER**  
**Linda Greenstein**  
New Jersey State Senator, District 14

**3RD ANNUAL**

# **SUSTAINABILITY SUMMIT**

**BUILDING TODAY  
WITH TOMORROW IN MIND**

**SEPT. 25, 2025 | 8:00 AM – 4:15 PM**

Campus Center, Rutgers University–Camden



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*Greetings!*

Welcome to the 3rd Annual Sustainability Conference.

We wanted to take a quick moment to thank you all for attending today's event. The Air and Waste Management Association (A&WMA) and Rutgers University–Camden are excited to once again partner in hopes of furthering environmental education in the region. Climate change is an ongoing threat to the world and our region. Proactively planning for increased climate change impacts reduces risk for businesses and hopefully lessens impacts for local communities.

We started planning this event by researching how young people feel about climate change and major environmental topics, and what we could do to reduce any barriers to entry for them in each relevant field. This led to our technical sessions on Climate Justice, Food Insecurity, Artificial Intelligence (AI) Applications for the Environment and Energy, and 21st Century Energy Solutions.

Use this time to question our expert speakers, bring up ideas, and look for possible collaborations. These are all daunting issues, that can foreseeably make someone feel powerless to affect an impact. Learning from each other and collaborating will be what drives impact.

We look forward to meeting you all and having a great conference!

Sincerely,

***Conference Planning Committee***

**Chris Whitehead, QEP** – Co-Chair, AWMA-NCNJ Chapter and Senior EJ Consultant, Worley

**Jyoti Agarwal, PhD** – Co-Chair, AWMA-NCNJ Chapter and Director of Environmental Programs, Reworld

**Monica Adya, PhD** – Dean, Rutgers–Camden School of Business

**Richard Michelfelder, PhD** – Professor of Professional Practice in Finance, Rutgers–Camden School of Business

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## AGENDA

- 8:00 AM **Registration & Breakfast**
- 8:45 AM **Welcome, Acknowledgements, & Program Kick-Off**
- Monica Adya, PhD, Dean, Rutgers School of Business–Camden
  - Chris Whitehead, AWMA-NCNJ Chapter Co-Chair & Senior EJ Consultant, Worley
- 9:00 AM **Keynote: Dr. Kimberley Miner, Climate Scientist and Author**
- 10:00 AM **Panel 1: Overburdened Communities: Climate Justice and Disproportionate Impacts**  
*Moderator: John Tsun, National Practice Leader for Air Services, SCS Engineers*
- Zachary Labe, PhD, Climate Scientist, Climate Central, Inc.
  - Rebecca Bratspies, NYC EJ Advisory Panel, Law Professor, CUNY
  - Summer Sandoval, Community Investment and Implementation Director, Urban Sustainability Directors Network
  - Michael Ancona, Facility Manager, Reworld Waste
- 11:00 AM **Break**
- 11:15 AM **Panel 2: Food Insecurity – No One is Immune**  
*Moderator: Mark Brennan, PhD, Assistant Professor, Management, Rutgers School of Business–Camden*
- William Spearman, New Jersey State Assemblyman, District 5
  - Tobias A. Fox, Managing Director, Newark Science and Sustainability Inc.
  - Valerie Brown, Program Coordinator, Camden County Office of Sustainability
  - Kate Barrett, President, The Campbell's Foundation and Director of Community Affairs, The Campbell's Company
- 12:15 PM **Lunch**

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## AGENDA

1:00 PM **Keynote: Linda Greenstein, New Jersey State Senator, District 14**

*Introduced by David Mayer, Director, Government Affairs, New Jersey American Water*

2:00 PM **Panel 3: AI: Energy Use, Environmental Impacts, Applications**

*Moderator: John Valeri, Chair Environmental Law, Chiesa, Shanahan & Giantomasi PC*

- Abe Silverman, PhD, Research Scholar, Johns Hopkins University
- Benedetto Piccoli, PhD, Vice Chancellor for Research, Rutgers University–Camden
- Andrew Zwicker, PhD, New Jersey State Senator, District 16

3:00 PM **Break**

3:15 PM **Panel 4: 21st Century Energy Solutions**

*Moderator: Erick Ford, President, NJ Energy Policy Coalition*

- Manny Citron, COO, Mach 2 Hydrogen Hub Project
- Anna Zauner, Global Sustainability Specialist, Enersys
- Michael Van Brunt, VP of Environment & Sustainability, Reworld
- Ben Witherell, PhD, Chief Economist, NJBPU

4:15 PM **Closing Comments**

*Richard Michelfelder, PhD, Professor of Professional Practice, Finance, Rutgers School of Business–Camden*



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**SPEAKER BIOS (listed alphabetically)**



**Monica Adya, PhD**

Dean, Rutgers School of Business–Camden

As Dean of the Rutgers School of Business–Camden, Dr. Monica Adya oversees strategic growth of all programs, a professional and executive education unit, as well as Centers of Excellence. A scholar in information systems, her areas of expertise include IT Strategy, digital transformation, systems design and use, and women in technology. She serves as chair of the AACSB Women Administrators in Management Education (WAME). Monica received a PhD in MIS from Case Western University, an MS in Computer Systems Management from Creighton University, and Bachelor's in Commerce (Honors) from Delhi University.



**Michael Ancona**

Facility Manager, Reworld Waste

Michael Ancona joined Reworld in June, 2025. Mike is responsible for the overall operation and maintenance of the Camden Energy Recovery Center; an award-winning Thermomechanical Treatment Facility that serves the 32 municipalities in Camden County and the surrounding region with reliable and sustainable waste management. Every year, the facility processes more than 400,000 tons of waste that would otherwise have ended up in landfills. He is a power plant professional with more than 35 years of in-depth experience and comprehensive expertise in six fuel technologies: nuclear, stoker coal, pulverized coal, natural gas combined cycle, oil and TTF.

Over the course of his career, Mike has been a plant manager, an operations manager, as well as a Control Room Operator. Mike received his power plant education in the United States Navy, where he served in the nuclear engineering field, onboard the USS Baltimore, a “Los Angeles Class” fast-attack submarine. Mike is trained as a Root Cause Analysis instructor, has held a State of New Jersey Gold Seal Boiler Operator's license, a Certified Plant Engineer with the Association of Facilities Engineers, and a Chief Engineer's license from the N.I.U.L.P.E via the Commonwealth of Virginia. Mike resides in Middletown, DE with his wife Tracey and his son Matthew.

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**Kate Barrett**

President, The Campbell's Foundation and Director of Community Affairs, The Campbell's Company

Kate Barrett is President of The Campbell's Foundation and Director of Community Affairs at The Campbell's Company. In her role, she is responsible for setting the strategy and direction of Campbell's community affairs and foundation work, including philanthropy, employee volunteerism and giving, and disaster relief. Campbell's community work focuses on the communities where the company has operations across North America, with particular emphasis on increasing food and nutrition security. Kate oversees the growth and expansion of the company's signature program, Full Futures, which aims to advance school nutrition through cross-sector community partnerships.

Kate is passionate about the intersection between the private and social sectors, and the role that companies can play in impacting social change while driving business strategy. Prior to joining Campbell in June 2017, Kate was a program director at The Center for High Impact Philanthropy, and before that, she spent many years working in the private sector for a variety of companies, including as a consultant with the global management consulting firm McKinsey & Company.

Kate received her MBA from the Wharton School at the University of Pennsylvania and her bachelor's degree from Brown University. She lives in Philadelphia with her husband and two children.



**Rebecca Bratspies**

NYC EJ Advisory Panel, Law Professor, CUNY

Rebecca Bratspies is a Professor at CUNY School of Law, where she is the founding director of the Center for Urban Environmental Reform. A scholar of environmental justice, and human rights, Rebecca has written scores of law review articles. Her most recent

book *Naming Gotham: The Villains, Rogues and Heroes Behind New York Place Names* won the New York Public Historians 2023 award for Excellence in Local History, the 2024 American Legacy Award for US History, and the 2024 NYC Big Book Award for Local History.

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Rebecca serves on NYC's Environmental Justice Advisory Board, is a member-scholar with the Center for Progressive Reform, a board member of the Environmental Law Collective, and a member of the NYC Bar Environmental Committee. ABA-SEER honored her work with its 2021 Commitment to Diversity and Justice Award. She was named the Center for International Sustainable Development Law's 2022 International Legal Specialist for Human Rights Award, and her environmental justice advocacy has been awarded the PSC-CUNY "In It Together" Award, and the Eastern' Queens Alliance's Snowy Egret Award. In 1994-95, Rebecca was a Luce Scholar seconded to the Republic of China Environmental Protection Administration in Taipei, Taiwan. Before that, she served as a law clerk to the Hon. C. Arlen Beam on the 8th Circuit Court of Appeals. She holds a J.D. cum laude from the University of Pennsylvania, and a B.A. in Biology from Wesleyan University.



**Mark Brennan, PhD**

Assistant Professor, Management, Rutgers School of Business—Camden

Dr. Mark Brennan is an assistant professor, logistician, and data scientist at Rutgers University—Camden. His work focuses on retail and frontline services, with the aim of making basic necessities—food, housing, and healthcare—more available to people in need.

Mark is committed to broadening operations management's empirical evidence base in these areas, building bridges between supply chain ideas and urban planning problems, and sharing this thinking in public forums, including The Hill and New Jersey media outlets, like the Star-Ledger. Mark's academic work on health and urban operations has appeared in top journals across the operations and policy domains from Production and Operations Management to the Journal of Policy Analysis and Management. He has advanced this agenda in Health Care Management Science, Urban Affairs Review, Cities & Health, and Housing Policy Debate, among others. At Rutgers, with Karti Puranam, he runs the Jersey Logistics Report, an occasional roundup of Jersey logistics news, which reaches c-suites across the state's cities and companies.

Before joining Rutgers, Mark held operational and analyst roles: running the UN's food stamps retail operation in Somalia in 2023, working in analytics with a major public ambulance service and at New York City's largest nonprofit hospital, and researching on studies commissioned by USAID and FEMA. He earned his PhD from MIT, studied applied mathematics on a Mitchell Scholarship, and completed his undergraduate degree at Johns Hopkins University.

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**Valerie Brown**

Program Coordinator, Camden County Office of Sustainability

Since 2016, Valerie Brown has served as the program coordinator for the Camden County Office of Sustainability, where she manages the impressive greenhouse program and is at the forefront of many innovative sustainability demonstration programs housed at the Lakeland Eco-Complex. Valerie is the operator and manager of the Camden County Office of Sustainability's community and hydroponic greenhouses. Through support from the Camden County Board of Commissioners, the County's Office of Sustainability manages a ten-acre site. It is an innovative hub for community gardening, environmental education programs, tool lending library, bike share program, and seed saving library. Sustainable Camden County partners with the Camden County Certified Gardeners, green teams and environmental commissions throughout the county to supply the expertise needed to care for the plants.

In addition to coordinating the operations, Valerie gets her hands dirty working in the three onsite greenhouses (traditional, perennial and hydroponic). The hydroponic greenhouse program enables the county to grow a variety of edibles year-round without soil. The county showcases five types of hydroponic systems to spotlight the different methods that the community can use. Some of the popular methods of hydroponics are Ebb and Flow, Deep Water Culture, Nutrient Film Technique (aka NFT) and Aeroponics. Plant roots need water/moisture, nutrients, and oxygen. The hydroponic systems differ in how they deliver these three things to the plants roots. Valerie is currently growing a variety of lettuces and select tomatoes, peppers, and cucumbers.

Valerie received a BA in Biology from Rutgers University-Camden and spent two summers working at the New Jersey Pinelands Commission which is an independent state agency whose mission is to preserve, protect and enhance the natural and cultural resources of the Pinelands National Reserve. Valerie worked for six years at the New Jersey Department of Environmental Protection. She was responsible for scientific investigations including field and office studies associated with freshwater wetlands delineations and assessments. Valerie is an accredited LEED Green Associate with the U.S. Green Building Council.

Lastly, Valerie currently serves as a Board Supervisor for the Camden County Soil Conservation District, as well as a board member for the South Jersey Resource and Conservation District, and the Tri-County Sustainable team.

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**Manny Citron**

COO, Mach 2 Hydrogen Hub Project

Manny Citron is the Chief Operating Officer of MACH2, the Mid-Atlantic Clean Hydrogen Hub. He is responsible for executing MACH2 implementation in collaboration with DOE and the MACH2 sub-recipients, ensuring the financial health and resilience of the Hub, and managing all day-to-day Hub operations. Prior

to joining the hub in April 2024, Manny spent fourteen years in public service, first as a staffer at the PA house of Representatives, and then in a series of leadership positions with the City of Philadelphia. Most recently, Manny served as the Chief of Staff in the Philadelphia Department of Labor where his teams were responsible for worker protection and labor standards enforcement.



**Erick Ford**

President, NJ Energy Policy Coalition

Erick Ford, President of the New Jersey Energy Policy Coalition, is a recognized leader in policy and business. Erick currently serves as Vice President at Stevens & Lee Public Affairs and holds key roles as President of the New Jersey Energy Policy Coalition, Chairman of NJSEED's Energy Committee, and Project Manager

for Protect Our Power, where he drives energy policy and initiatives. In his current roles, Erick supports an array of clients with real estate development, energy production, business development, strategic advice, business planning, legislative and regulatory support, local, state and federal support, advocacy campaigns, infrastructure, and event planning. Throughout his career, Erick has published various op-eds about energy. His public sector experience includes serving at the New Jersey Board of Public Utilities, where he made significant contributions to energy policy, cybersecurity, and alternative vehicle development, as well as an Agency Manager at the New Jersey Motor Vehicle Commission. In addition, Erick has moderated and participated in key industry panels regarding utility policy, energy efficiency, solar, offshore wind, electric vehicles, hydrogen, nuclear energy, renewable natural gas, fuel cells, and incentive programs, among various other critical and emerging topics, at conferences hosted by the National Association of Regulatory Utility Commissioners (NARUC), the New Jersey Business & Industry Association (NJBIA), Chamber of Commerce of Southern New Jersey (CCSNJ), and Solar & Storage Finance USA.



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**Tobias A. Fox**

Managing Director, Newark Science and Sustainability Inc.

As Founder and Managing Director of the community-driven, 501(c)(3) nonprofit organization Newark Science and Sustainability, Inc. and founder and Facilitator of the Newark Community Food System, Tobias A. Fox has demonstrated collaborative leadership on a grassroots level for over a decade. He is a professional organizer, agriculturalist, visual storyteller, and coordinator of an annual Sustainable Living Empowerment Conference. Fox also conducts various community events, presentations, and workshops on sustainable living practices and assists numerous urban farmers and gardeners with the cultivation of their agricultural space. More recently, Fox has expanded his global outreach into the Dominican Republic, Guatemala, Philippines, and throughout Africa. In part of Newark's 350th anniversary, Fox was selected by peers for outstanding contributions to the Newark community to be part of the 100 People of Newark. This Newark Project, a series of 100 photographs and on-camera interviews with Newarkers, was produced by the 100 People Foundation in partnership with PSEG Foundation.



**Linda Greenstein**

New Jersey State Senator, District 14

Senator Linda Greenstein has served as a member of the New Jersey Legislature for 25 years. She began her tenure in the New Jersey General Assembly in January 2000 and has been a member of the New Jersey Senate since November 2010. Linda is the first woman to represent the current 14th Legislative District in the Senate, which includes Cranbury, Jamesburg, Monroe, and Plainsboro in Middlesex County and East Windsor, Hamilton, Hightstown and Robbinsville in Mercer County.

A full-time legislator, Senator Greenstein serves as Assistant Majority Leader of the State Senate and Chair of the Law and Public Safety Committee. She is also Vice Chair of the Environment and Energy Committee, Vice Chair of the Budget and Appropriations Committee, and Co-Chair of the Legislative Manufacturing Caucus.

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She was educated at Vassar College, Johns Hopkins University, and the Georgetown University Law Center. Prior to becoming a legislator, Linda was a Senior Staff Attorney at the Community Health Law Project and served as a Deputy Attorney General in the Division of Criminal Justice in Trenton, and as an Assistant District Attorney in Philadelphia. She also served as a Clinical Associate Professor at Seton Hall Law School.

The Senator's legislative track record includes addressing the climate crisis, expanding the use of electric vehicles, supporting New Jersey's thriving manufacturing sector, continuing to grow the State's economy and supporting labor and education. She is a leader on water quality and a leading advocate for New Jersey's retirees and families, fighting for the passage of the Paid Family Leave Act and Senior Freeze Tax Relief Program. In recent years, the Senator has been a key sponsor of landmark electric vehicle legislation as well. A staunch advocate for renewable energy, Linda works to reduce the State's reliance on fossil fuels and reduce barriers that prevent residents, manufacturers, and businesses from accessing alternative sources of energy. She played a crucial role in the recent passage of landmark electric school bus legislation in the Senate, a measure which reduces carbon emissions and protects children from toxic diesel exhaust on the bus to school.



**Zachary Labe, PhD**  
Climate Scientist, Climate Central, Inc.

Dr. Zachary Labe is a Climate Scientist at Climate Central, where he explores the intersection of climate risk, future climate change scenarios, extreme weather events, early warning predictions, and data science tools. Beyond his research, he is passionate about improving science communication, accessibility, and outreach using storytelling and engaging visualizations.

Dr. Labe holds a B.Sc. in Atmospheric Science from Cornell University and a PhD in Earth System Science from the University of California, Irvine. Prior to joining Climate Central, he was a Research Physical Scientist at NOAA's Geophysical Fluid Dynamics Laboratory. In 2019, he was selected as a Kavli Frontiers of Science Fellow by the U.S. National Academy of Sciences, and his science communication work is featured in dozens of local to international media outlets per year.

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**David Mayer**

Director of Government Affairs for New Jersey American Water.

David Mayer is the Director of Government Affairs for New Jersey American Water. In this role, he is responsible for providing strategic government affairs counsel and establishing and maintaining relationships with elected/appointed individuals. As the state lobbyist, Mayer builds effective alliances to help change or support key legislation on water, wastewater or utility/business issues that affect the company.

Mayer has 30 years of experience working in the legislative and municipal fields and is currently serving as the mayor of Gloucester Township. Prior to joining New Jersey American Water, he was senior director of Government Affairs for Comcast, overseeing relationships with elected officials in N.J. Other previous roles include serving as a member of the State Assembly, Camden County Deputy County Clerk, and as District Director for Rep. Robert Andrews. He has also taught courses at Camden County College, Rutgers-Camden, and Rowan University.

Mayer earned a bachelor's degree in psychology and a master's degree in public policy from Rutgers University as well as a law degree from Rutgers University School of Law.



**Richard Michelfelder, PhD**

Professor of Professional Practice, Finance, Rutgers School of Business–Camden

Dr. Richard Michelfelder is Professor of Professional Practice in Finance at the Rutgers School of Business–Camden. His career started as consultant to public utilities and climate/energy/water in 1984. Then, he was an executive at Atlantic Energy, an electric utility; co-founder of a utility software firm that IPOed in 2007; and CEO of a large utility consultancy. In 2010, he joined Rutgers. He has a Ph.D. in Economics.

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**Kimberley Miner, PhD**  
Climate Scientist and Author

Dr. Kimberley R. Miner is a scientist, professor, author, and motivational speaker who has led field expeditions in mountains across the Northern Hemisphere, above the Arctic Circle, on Mt. Everest, and in Antarctica to understand how the planet is changing. Her work has reached audiences globally through

BBC News, The New York Times, GQ, The Today Show, and a Guinness World Record. She is a National Institutes of Health and AAAS Fellow and works at NASA Jet Propulsion Laboratory. Kimberley's book, *Considering Climate Change*, aims to empower younger generations to plan for climate change. Kimberley is a Black belt and wilderness firefighter who spends her free time hiking and sailing.



**Benedetto Piccoli, PhD**  
Vice Chancellor for Research, Rutgers University–Camden

Dr. Benedetto Piccoli is University Professor and the Joseph and Loretta Lopez Chair Professor of Mathematics at Rutgers University–Camden. He also served as Vice Chancellor for Research and is currently Chair of the Department of Mathematical Sciences. His research interests span various

areas of applied mathematics, including control theory, traffic flow on networks, crowd dynamics, math finance and application to autonomous driving, population health, and bio-medical systems. He is author of more than 350 research papers and seven books and is the founding editor of *Networks and Heterogeneous Media*. Piccoli is the 2009 Fubini Prize recipient, Plenary speaker at ICIAM 2011, 2012 inaugural Fellow of American Mathematical Society, 2024 SIAM W.T. and Idalia Reid Prize recipient, and 2024 IEEE ITS Institutional Lead Award recipient for the CIRCLES consortium. He spent the 2023-24 AY visiting the Institute for Advanced Study in Princeton.

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**Summer Sandoval**

Community Investment and Implementation Director, Urban Sustainability Directors Network

Summer Sandoval is the Community Investment and Implementation Director at Urban Sustainability Directors Network (USDN), where she supports local governments and communities in navigating the maze of funding opportunities and realizing their projects to advance equitable climate action. Summer is also a Visiting Assistant Professor at Pratt Institute's Graduate Center for Planning and the Environment, where she teaches Urban Energy Management. She previously was the Energy Democracy Coordinator at UPROSE where she worked with diverse partners and frontline communities to pass and implement climate and energy policies. Summer also served as the Senior Advisor, Environmental Justice and Clean Energy at the NYC Mayor's Office of Climate and Environmental Justice where she led citywide solar, energy storage, and environmental justice policy initiatives. Summer holds a BA in Environmental Science from New York University and a MSc in Sustainable Environmental Systems from Pratt Institute.



**Abe Silverman, PhD**

Research Scholar, Johns Hopkins University

Abe Silverman is a research scholar at Johns Hopkins University's energy institute, focusing on bringing academics, business leaders, and state and federal regulators together to solve the most pressing barriers to the clean energy transition. Abe served as general counsel and executive policy counsel for the NJ Board of Public Utilities from May 2019 to April 2023, working on PJM market issues and policy. Abe has also spent time at FERC, Columbia University and was a long-time executive at NRG Energy, Inc

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**William Spearman**

New Jersey State Assemblyman, District 5

Assemblyman William (Bill) Spearman, a troubleshooter and problem-solver known throughout New Jersey for his dedication to public service, hails from the City of Camden. A Rutgers University-Camden graduate in management, he later obtained an MBA in real estate and urban land studies from Temple

University. With a background at Cooper's Ferry Development Association overseeing significant projects, including the construction of Wiggins Waterfront Park and the Riversharks stadium, Spearman then held various roles in the City of Camden and served on the city council. Currently representing New Jersey's Fifth Legislative District in the General Assembly since 2018, he serves as Chair of the Commerce, Economic Development and Agriculture Committee and Vice-Chair of the Children, Families, and Food Security Committee, and sits on the Budget Committee.



**John Tsun**

National Practice Leader for Air Services, SCS Engineers

With over 35 years of experience, John Tsun has led environmental compliance projects for a broad range of industries, including petroleum, pharmaceutical, chemical, power generation, and government agencies. Notably, John was a member of the original team at the New Jersey Department

of Environmental Protection (NJDEP) that developed and implemented the Title V Program in its formative years. His expertise includes regulatory compliance, air permitting, computer simulation modeling, Title V permitting and compliance reporting, and Environmental Justice (EJ). He has in-depth knowledge of U.S. Environmental Protection Agency (EPA) Gaussian and dense gas dispersion models and regularly applies these tools in complex air quality assessments. Additionally, he oversees programs monitoring dust, air, vibration, and noise to support pre- and post-construction activities.

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**John Valeri**

Chair Environmental Law, Chiesa, Shanihan & Giantomasi PC

John G. Valeri, Jr. has more than 30 years of experience providing advice regarding state and federal environmental laws and regulations, including obtaining permits and approvals involving multiple environmental media for complex projects. He provides strategic policy advice on major state and federal legislative and regulatory initiatives. Currently, he serves as the Chair, Environmental Law at Chiesa, Shanihan & Giantomasi PC.



**Michael Van Brunt**

VP of Environment & Sustainability, Reworld

Michael Van Brunt is currently VP Environmental and Sustainability at Reworld, where he is responsible for corporate sustainability strategy and reporting and environmental compliance, permitting, and monitoring. He leads Reworld's lifecycle analysis team and is a licensed professional engineer with over 20 years of experience in industry and consulting. He is current the board chair of the Circular Economy Coalition. He earned a B.S. and Masters in Agricultural and Biological Engineering from Cornell University.



**Chris Whitehead**

Senior EJ Consultant, Worley & Program Committee Co-Chair

Chris Whitehead has been an air quality specialist for nearly 20 years. His recent work has focused on environmental justice (EJ) policies, climate impacts, risk analysis, renewables development, and cumulative impacts assessment. EJ work has become his passion as he strives to bring stakeholders to the table and objectively untangle the many nuanced impacts that have piled up to affect the health of people in overburdened communities. He is Senior EJ Consultant for Worley Consulting. Chris holds a MS in Environmental Policy and Management from American Public University and a sustainability management certificate from MIT. His most recent scholarly work centers on a cumulative impacts model that he developed in Southern NJ and Philadelphia.

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**Ben Witherell, PhD**  
Chief Economist, NJBPU

Dr. Ben Witherell serves as the Chief Economist to the New Jersey Board of Public Utilities and is the director of the Office of the Economist. As Chief Economist he advises the President of the Board and other Board Commissioners regarding economic conditions and impacts affecting New Jersey's regulated utilities and clean energy programs. Prior to joining the BPU, Dr. Witherell served as Director of Economic Analysis for the New Jersey Department of Environmental Protection for eight years.

Dr. Witherell also has more than 15 years experience in the private sector as a public policy and environmental consultant and specialized in benefit-cost analysis. He holds a Ph.D. from Montclair State University as well as a Masters in Engineering from the University of Michigan and a B.S. from Tufts University.



**Anna Zauner**  
Global Sustainability Specialist, EnerSys

Anna Zauner is a Global Sustainability Specialist at EnerSys, the global leader in stored energy solutions for industrial applications. At EnerSys, she drives corporate sustainability strategy across international operations, leading greenhouse gas reporting, advancing regulatory compliance, and spearheading initiatives. Previously, Anna worked with Paramount Global on a renewable energy procurement strategy, served as a Peace Corps Volunteer in Guatemala, and as an AmeriCorps Volunteer in Sitka, Alaska. She holds a Master of Environmental Science and Management from the University of California, Santa Barbara, and a Bachelor of Science in Biology from The College of New Jersey. Passionate about climate action and community engagement, Anna bridges corporate strategy with practical sustainability solutions that scale globally.

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**Andrew Zwicker, PhD**

New Jersey State Senator, District 16

Senator Andrew Zwicker is a physicist and a member of the New Jersey Senate representing Central NJ's 16th Legislative District. He serves as Chair of the Legislative Oversight Committee, Vice-Chair of the Higher Education and Labor Committees, and sits on the Budget and Appropriations Committee. He served in the NJ General Assembly from 2016–2021, where he was the Chair of the Science, Innovation, and Technology Committee. His legislative focus includes expanding economic opportunities, protecting our environment, ensuring access to a high-quality education, and fighting for equality and social justice.

A lifelong New Jersey resident, Andrew is head of Public Engagement & Workforce Development at Princeton University's Plasma Physics Laboratory, a world leader in developing an advanced form of energy known as fusion. He has taught classes in bioethics and writing, and led plasma physics workshops for faculty and students. The American Association of Physics Teachers named him as one of the 75 leading contributors to physics education in the US. He earned a bachelor's degree in Physics from Bard College and a Master's and PhD in physics from Johns Hopkins University.

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to our Sponsors.*



## **Air & Waste Management Association (A&WMA)**

Founded in 1907, the Air & Waste Management Association (A&WMA) is a nonprofit, nonpartisan professional organization enhancing knowledge and expertise by providing a neutral forum for information exchange, professional development, networking opportunities, public education, and outreach to more than 5,000 environmental professionals in 65 countries. A&WMA promotes global environmental responsibility and increases the effectiveness of organizations to make critical decisions that benefit society.

The Mission of A&WMA is to assist in the professional development and critical environmental decision-making of our members to benefit society.

The Core Purpose of A&WMA is to improve environmental knowledge and decisions by providing a neutral forum for exchanging information.

With 34 Sections and 65 Chapters worldwide, the Association also serves members at a local level. A&WMA's Sections and Chapters are local member units that provide members with environmental leadership, region-specific programming, and networking opportunities close to home.



## **Argent Materials**

Argent Materials is a concrete and asphalt recycler in Oakland, CA that provides sustainable building materials to the Bay Area. We are dedicated to equity, community service, and reducing our environmental impact—principles that guide every decision we make. By recycling building materials we reduce waste, lower emissions, and help make construction – a leading contributor to global climate change - more sustainable. The recycled materials that are produced are foundational for building and maintaining the infrastructure we rely on daily, including roads, bridges, and buildings.

At Argent, we hope set a new standard for how industrial businesses operate by connecting with our community and taking responsibility for our environment. Together, we can build a greener, more sustainable future.



## **Consulting & Municipal ENGINEERS**

### **Consulting & Municipal Engineers**

CME Associates is a multi-disciplined consulting engineering firm dedicated to providing high-quality of professional services in a cost-effective and timely manner. We endeavor to develop and maintain long-term, responsive, and personal business relationships with our clients and to address their needs positively and successfully. Through our commitment to the principles of integrity and quality, we utilize practical and innovative problem-solving techniques to ensure that our client's problems are resolved cost-effectively through technically sound, scientifically-based methods in an environmentally conscious and responsive manner.

**<https://www.cmeusa1.com/>**



### **Intera**

INTERA is the trusted source of reliable solutions for complex challenges in natural and engineered systems. We rely on technologically current, practical, and innovative strategies to help clients make informed business decisions, mitigate risk, and drive optimal outcomes. With sustainability in focus, we help companies and organizations understand their options and we have earned their trust by applying sound science and years of experience to every problem.



# NEW JERSEY AMERICAN WATER

**WE KEEP LIFE FLOWING®**

## **New Jersey American Water**

New Jersey American Water is the largest regulated water utility in the state, providing high-quality and reliable water and/or wastewater services to approximately 2.9 million people in over 190 communities.

Our operations are driven by our commitment to responsibility, safety and environmental stewardship — from source to tap and back again. We know that our role as the state’s largest and leading water service provider comes with a special responsibility to safeguard our natural resources. The investments we make across our service areas help ensure that our service continues to meet state and federal standards. Each year, we also take important steps beyond upgrading our infrastructure to invest in the communities we serve, supporting source water protection and conservation initiatives, as well as innovative sustainability efforts that support our environment for decades to come. New Jersey American Water takes water quality seriously and boasts an exceptional track record when it comes to regulatory compliance. Our team of experts monitor, maintain and upgrade our facilities to continue to operate efficiently and meet regulatory standards. This requires investing millions each year in our infrastructure, including treatment plants, tanks, pump stations, pipes, fire hydrants and metering equipment. In 2023, New Jersey American Water invested more than \$510 million to improve its water treatment and pipeline systems across the state.

The company is also committed to supporting organizations that make our communities a better place to live and work for our customers and employees. In 2023, New Jersey American Water provided over \$1.36 million through grants, charitable contributions, and programming support to nearly 70 organizations across New Jersey. This includes our annual Water and Environment grant program, which in 2024 provided \$108,277 in grant funding to seven organizations for projects to improve, restore or protect watersheds, surface water and groundwater supplies in our local communities.

**For more information, visit the News & Community page of our website at [www.newjerseyamwater.com](http://www.newjerseyamwater.com).**



## We are building a smarter, more sustainable world.

We're helping businesses and communities reimagine what's possible by transforming their refuse into an invaluable resource.

### > Reduce Risk

We securely and compliantly minimize risks and liabilities

### > Renew Value

We'll help you create unmatched value from your waste materials

### > Reimagine Possibilities

We're constantly reimaging ways to exceed your sustainability goals

## We are redefining what's possible with waste.



Start spending your days on work that actually makes a difference.

Apply today!  
[reworldwaste.com/careers](https://reworldwaste.com/careers)



### Rutgers School of Business–Camden

Founded in 1988, the Rutgers School of Business–Camden is AACSB accredited. We offer three undergraduate programs: On Campus BS, Online BBA, and Off Campus BBA at partner community colleges. Our graduate offerings include Online and On-Campus MBA, Online MAcc, Online MS in Finance–Financial Planning, and Online and On-Campus MS in Business Analytics (MSBA). Additionally, RSBC provides eight stackable certificates in key areas and professional certification and corporate training through its Professional and Executive Education unit.

<https://go.rutgers.edu/business>

**A special thank you to New Jersey American Water, Reworld, Argent, and the Campbell's Foundation for generously supporting the sponsor-a-student program.**

# 3rd Annual Sustainability Summit

Building Today with Tomorrow in Mind

Sept. 25, 2025 | 8:00 am – 4:15 pm



**RUTGERS-CAMDEN**  
**School of Business**



**AIR & WASTE MANAGEMENT**  
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