ENVIRONMENTAL RESILIENCY FOR TOMORROW

Air & Waste Management Association's 114th Annual Conference & Exhibition

June 14 – June 17, 2021 • Orlando, FL • Hyatt Regency Hotel

Sponsorship and Exhibit Opportunities

With its abundant coastline, diverse and numerous ecosystems, multiple theme and fun parks, and fantastic weather, Florida is a popular and attractive destination for visitors and a wonderful home for its residents. For similar reasons, Florida is uniquely challenged with respect to future impacts of weather and sea level rise as well as many other pressures brought by an ever-increasing population. With its commitment to the environment and its diverse voices and minds working for a better tomorrow, Florida stands ready to plan and adapt to change: to be resilient.

Returning to Orlando after 10 years, ACE 2021 will unite professionals from major industry, private sector, consulting, government and education for an exciting event that will explore the ever-expanding environmental challenges and provide solutions to becoming and remaining resilient for tomorrow. This is an ideal opportunity for professionals to share their knowledge to advance the industry, and for environmental companies to showcase their products, services, and solutions with professionals motivated to build a more resilient and sustainable world.

Maximize your exposure . . .
Generate high value leads . . .
Expand your network!

Stand ready with Florida and join us in the quest for environmental resiliency

www.awma.org/ACE2021

Air & Waste Management Association

2021 A&WMA Annual Conference & Exhibition

The place for connections

In 2021, Orlando, FL will welcome environmental professionals from around the world for the Association's 114th Annual Conference & Exhibition. As the industry's leading environmental event, ACE 2021 provides unique opportunities for participants to network and share information and solutions related to the areas of environmental air quality, sustainability and resource conservation, power generation, transportation, health and environmental effects, and waste management. Our attendees are always on the lookout for new and better ways to do business and make their organizations more successful.

Be a part of it!

Who Will Attend

- CEOs, executive management, consulting/staff engineers, EH& S managers, and government regulators
- Decision-makers from the fields of environmental and waste management, and air pollution control
- Environmental agencies, policy makers, auditors, managers of emissions regulatory authorities, lawyers, and academia
- Top-level corporate executives from international corporations, privately held companies, consulting and law firms
- Government policy makers responsible for environmental regulations, policies, and enforcement, research and technology transfer, and business and economic development
- Federal, regional, and municipal government leaders looking for solutions to the environmental challenges in energy, natural resources, and infrastructure development

About the Air & Waste Management Association

The Air & Waste Management Association is a nonprofit, nonpartisan professional organization enhancing knowledge and enterprise by providing a neutral forum for information exchange, professional training and development, and networking opportunities to thousands of environmental professionals around the world in over 65 countries.

Visit **www.awma.org** for more information on the Annual Conference & Exhibition and browse the full listing of all of A&WMA's products, services, and programming.

Exhibit Opportunities

Maximize Your Company's Exposure

The exhibit hall at the 114th A&WMA Annual Conference & Exhibition is the one-stop destination for environmental technology solutions, product and service demonstrations, and visits with buyers and decision-makers from across the environmental spectrum.

The expansive exhibit hall is centrally-located at the Hyatt Regency Orlando and is host to continental breakfasts, refreshment breaks, hands-on demonstrations, and receptions where attendees gather and meet face-to-face discovering the latest in environmental technology and innovation.

Why exhibit at ACE 2021?

- **You will receive local, regional, state/provincial, national and international exposure.** ACE attendees represent all U.S. states, Canadian provinces and countries across the globe.
- **Attendees spend time on the exhibit floor.** Activities and special events are held on the exhibit floor, including continental breakfasts, refreshment breaks, and networking receptions. These activities generate traffic and bring attention to your products and services.
- **ACE attendees like what they see**. Attendees keep coming back. Over 35% of attendees have been attending the conference for more than 10 years.
- **Your competitors and colleagues will be there.** ACE is noted by professionals as a key industry event. Service and technology firms looking to reach professionals in the industry not only exhibit, but also present technical papers, chair sessions, and network at the social events.
- **A&WMA's aggressive year-round marketing campaign.** A&WMA takes advantage of every opportunity to reach out to prospective ACE attendees. We promote ACE and the exhibit hall through direct mail, social media, e-mail blasts, website updates, monthly newsletters, and advertising in other leading industry magazines and publications to recruit the participation from the industry's top professionals.

EXHIBIT HALL FLOOR PLAN
Plaza International Ballroom, Hyatt Regency, Orlando

Sponsorship Opportunities

Sponsorship at the Air & Waste Management Association's 114th Annual Conference & Exhibition is the perfect way to show your organization's commitment to the environment and to get your name in front of thousands of the industry's leading professionals.

How Do Sponsors Benefit?

For optimal visibility and to gain additional recognition during the conference, take advantage of one of the many sponsorship opportunities A&WMA offers. Sponsorship is a great opportunity to build brand recognition and is an easy, cost-effective way to deliver your message to a qualified audience of professionals seeking business solutions.

Sponsorship Opportunities At a Glance

Whatever your desired level of investment, ACE 2021 offers several options that will fit your company's budget and will give you the extra promotion for which you are looking. Sponsored events provide additional opportunities for access, networking, and recognition. Long after the conference has ended, sponsorship giveaways provide continued exposure, recognition, and visibility.

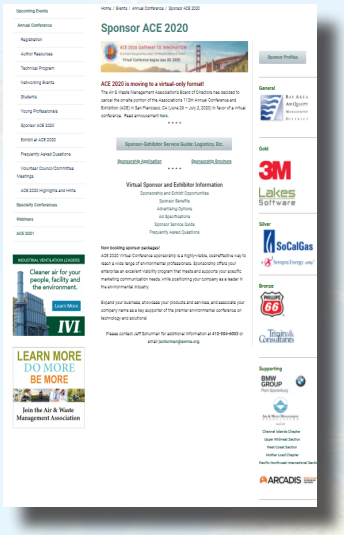
Core Benefits

All sponsorship levels enjoy **core benefits** including:

- Company listing with a hyperlink on the conference website
- Company description included in the final program and event app
- Onsite signage with company logo where applicable
- Company logo in pre-conference communications

Each level of sponsorship includes a variety of additional exclusive benefits including:

- Complimentary conference registrations
- Recognition at a sponsored event of your choice (see below)
- Discount on your exhibit booth
- Complimentary ad in ACE Final Program
- Complimentary ad in *EM* Magazine
- Logo and stage recognition at Keynote Session and Honors & Awards Luncheon



Sponsorship Levels

Special Events and Items available for sponsorship

Selecting a Special Event or item of your choice gives sponsors that extra recognition.

Diamond Sponsorship Level ($20,000):
Opening Evening Reception: Welcome to Orlando
Honors and Awards Ceremony and Luncheon
Opening General Session: Keynote Address

Platinum Sponsorship Level ($15,000):
Networking Reception in the Exhibit Hall
Conference Proceedings
Attendee Badge Holders

Gold Sponsorship Level ($10,000):
Critical Review
Exhibit Hall Grand Opening Ribbon Cutting
Networking Break in Exhibit Hall

Silver Sponsorship Level ($6,500):
Women's Professional Development Workshop and Luncheon
Technical and Student Poster Session
Young Professional/Student Social
Technical Program Sessions (choice of one)

Bronze Sponsorship Level ($4,500):
Environmental Challenge International (ECi)
Student Awards Ceremony
Student Welcome Reception
Young Professional Mentor Breakfast
Technical Program Sessions (choice of one)

Sponsor and Exhibit Contacts:

Joe Applegate, Senior Principal, Geosyntec Consultants
JApplegate@geosyntec.com

Jeff Schurman, A&WMA Business Development Manager
jschurman@awma.org; 412-904-6003

Sponsorship Levels	General Conference	Diamond	Platinum	Gold	Silver	Bronze	Supporting
Cost (US Dollars)	Customizable	$20,000	$15,000	$10,000	$6,500	$4,500	$2,500
Core Benefits	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Registrations	Customizable	10	7	5	3	2	
Recognition at Sponsored Event or Item of Your Choice	✓	✓	✓	✓	✓	✓	
Discount on Your Exhibit Booth	Customizable	20%	20%	10%	10%		
Final Program Ad	Full-Page Color	Full-Page Color	Half-Page Color	Half-Page Color			
EM Magazine Ad	Full-Page Color	Full-Page Color	Half-Page Color	Half-Page Color			
Keynote Session and Honors & Awards Recognition	✓	✓					

Create Awareness

Drive prospective customers to your exhibit booth by taking advantage of our promotional offers.

Advertising Opportunities

Final Program Ad – Drive traffic and key prospects to your booth by advertising in the ACE Final Program, which is available to all conference attendees as well as posted on the A&WMA website. All exhibitors get their company description printed in the Final Program, but you can stand out by upgrading to purchase advertising space to feature your product or service.

A&WMA Online Advertising – Digital ads are available on the A&WMA website subpages, and additional online advertising opportunities may include banner or square ads on the technical program website and online retargeting campaigns on major national websites.

EM – *EM*, A&WMA's premier magazine for environmental managers, keeps readers abreast of important developments throughout the year with coverage of regulatory changes; EPA and Environment Canada Research; new technologies; market analyses; environment, health, and safety issues; new products; and more. Advertise in *EM* leading up to ACE and reach the thousands of decision makers and qualified buyers that read each issue.

Quarterly *EM Plus* (printed) and Monthly Electronic Member Newsletter – A&WMA's dedicated member communications offer highly targeted, affordable options for generating traffic to your website and reaching your target audience. Let your customers know that you will be at ACE 2021 with an ad that includes your booth number and a link to your company website.

Package Pricing – We have a variety of advertising packages that will meet your budget and fulfill your advertising goals. **Contact Jeff Schurman at jschurman@awma.org; 412-904-6003** to find out more or to create a customized package for your company or organization.

The City Beautiful

Orlando may be known for its theme parks, but the magic doesn't stop there. With entertainment districts near every resort in the city, there is no shortage of attractions and world-famous restaurants to explore. Orlando's diverse ecosystems and fantastic weather also provide unforgettable ecotourism experiences and outdoor fun.

About Orlando

- Orlando is consistently ranked as one of America's most-visited destinations, bringing in about 75 million visitors per year.
- Often referred to as the "Theme Park Capital of the World," Orlando is home to Walt Disney World, Universal Orlando Resort, SeaWorld Orlando, and Legoland Florida Resort. Disney World's 25,000-acre complex includes four theme parks – Magic Kingdom, Epcot, Animal Kingdom, and Hollywood Studios along with two water parks.
- More than 44 institutions of higher learning are within 25 miles of the city center, including the University of Central Florida, one of the largest public university campuses by in the U.S.

Explore the outdoors!

- Orlando is home to more than 100 lakes. Lake Eola in downtown Orlando is actually a giant sinkhole that is 80 feet at its deepest point.
- The Orlando Wetlands is home to over 30 species of wildlife that are listed on the Florida Wildlife Conservation Commission's Threatened and Endangered Wildlife list.
- Orlando provides plenty of opportunities to explore the area's natural beauty and lush ecosystems, including airboating across the wetlands, ecotours, visiting natural springs and nature trails, kayaking, fishing, birding, and outdoor thrills like zip-lining.

Green Initiatives

- Over the past 13 years, Orlando has increased recycling collection by 35%, planted more than 20,000 trees, and diverted more than two million pounds of food waste. The city has also improved public transportation efficiency by launching its SunRail commuter train and expanding its bus rapid transit and bike share program.
- Orlando's recent sustainability initiatives include energy efficiency upgrades to city buildings and solar power in homes. The city ranked #1 in Florida for total carbon offsets and kW installed by residents.

There are plenty of attractions to complement your visit to Orlando during ACE 2021!

Make your plans to be there today.

Conference Location
Hyatt Regency Orlando
9801 International Drive
Orlando, FL 32819

Find more Annual Conference information on the website at www.awma.org/ACE2021.