

## 2017 PETER B. DESROCHERS MEMORIAL GOLF TOURNAMENT

Friday, September 22, 2017

Van Patten Golf Club

Clifton Park, New York 12065

Registration: 9:00 am

Shotgun Start-Scramble: 10:00 am

Cocktail and Buffet Reception: 3:30 pm

### 2017 AWMA Board of Directors

Stephen Le Fevre, P.G.  
Heather Fariello, CHMM  
Joe Farron  
Robert Duff  
Scott Hulseapple, CPG  
Daniel Lang  
Mona Larkin  
Steve Myers  
Brian Noel  
Andrea Simmons

### Golf Committee Members

Stephen Le Fevre, P.G., Chair  
Heather Fariello, CHMM Asst. Chair  
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Robert Duff  
Joe Farron  
Joseph Fogarty  
John Goodno  
Peter Guidarelli  
Scott Hulseapple, CPG  
Daniel Lang  
Mona Larkin  
Bill Perkins

Dear Friend of AWMA:

AWMA is celebrating 110 years as a nonprofit driven by a mission to provide professionals with critical environmental decision-making capabilities to benefit society.

In 2016, AWMA provided 21 grants totaling almost \$14,000 for the benefit of hundreds of students in area schools for projects relating to education in the environmental field. This was all possible from generous donors and supporters. We hope you consider a sponsorship for the 2017 AWMA Peter B. Desrochers Memorial Golf Tournament on September 22, 2017 at Van Patten Golf Club.

There are several sponsor options including multiple financial levels, donation of a raffle item or providing us with "goodie bag" items with your company logo (approximately 100 items).

Thank you for your consideration to support the 6<sup>th</sup> annual Peter B. Desrochers Memorial Golf Tournament and its efforts to help support local education through the AWMA Earth Day Grant Program.

Best wishes,

Stephen Le Fevre, P.G., Chair  
AWMA Board Member

Heather Fariello, CHMM, Assistant Chair  
AWMA Board Member

Peter B. Desrochers Memorial Golf Tournament Contact:

Chair: Stephen Le Fevre, P.G., Barton & Loguidice ([slefevre@bartonandloguidice.com](mailto:slefevre@bartonandloguidice.com)/ 518.369.9290)

Assistant Chair: Heather Fariello, CHMM; APTIM ([heather.fariello@aptim.com](mailto:heather.fariello@aptim.com)/ 518.785-2346)

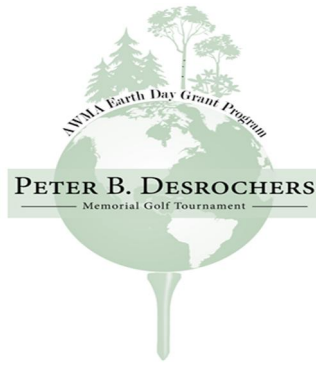
Mailing Address: AWMA-NENY, P.O. BOX 1851, Latham, New York 12110

Reserve online: [www.awmanenychapter.wildapricot.org](http://www.awmanenychapter.wildapricot.org)



AIR & WASTE MANAGEMENT  
ASSOCIATION

EASTERN NEW YORK CHAPTER  
MID-ATLANTIC STATES SECTION



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## 2017 Sponsorship Opportunities

The Eastern New York Chapter of the Air and Waste Management Association (AWMA) is proud to announce the sixth annual Peter B. Desrochers Golf Tournament at Van Patten Golf Course in Clifton Park on Friday, September 22, 2017. In 2016, AWMA provided 21 grants totaling almost \$14,000 for the benefit of hundreds of students in area schools for project relating to education in the environmental field. Thanks to your involvement last year! Your participation in this event will help support the education committee's Earth Day Grant Program for the 2017- 2018 academic year.

Please consider sponsoring this event in which we will celebrate and honor all that Pete did for the Eastern New York Chapter of AWMA. His love for the outdoors and his unyielding desire to make the earth a better place continues to inspire us each year and this year we want to do more!

### Eagle Sponsor - \$1,500

- Tournament fees for four golfers (i.e. a foursome)
- Tee sponsorship (1st tee)
- Prominent display of company banner(s) at registration and post-tournament luncheon
- Major listing in advertising and publicity
- An opportunity to distribute approved promotional material at registration
- Verbal mention at post-tournament luncheon
- Company logo on invitation(Deadline July 10<sup>th</sup>)

### Birdie Sponsor - \$1,000

- Tournament fees for four golfers
- Tee sponsorship (10th tee)
- Display of company banner(s) at registration and post-tournament luncheon
- Verbal mention at pre-tournament tee-off

### Lunch Sponsor - \$700

- Tournament fees for two golfers
- Display of company banner(s) at the turn
- Verbal mention at post-tournament luncheon

Peter B. Desrochers Memorial Golf Tournament Contact:

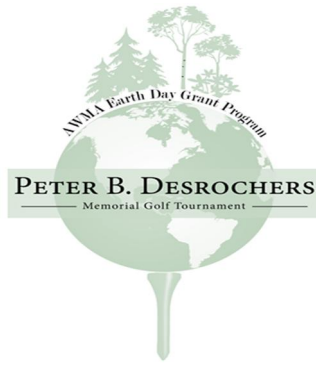
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#### Beverage Cart Sponsor - \$600

- Tournament fees for one golfer
- Display of company banner(s) on the beverage cart which will travel the course throughout play

#### Putting Contest Sponsor- \$500

- Display of company logo at the event
- Verbal mention at the post-tournament luncheon

#### Drink Ticket Sponsor- \$400

- Display of company logo at the event
- Verbal mention at post-tournament luncheon

#### Cart Fleet Sponsor - \$400

- Display of company logo on the front of all of the golf carts

#### Longest Drive Sponsor - \$325

- Display of company name and logo on tee sign announcing the longest drive hole

#### Closest to the Pin Sponsor - \$300

- Display of company name and logo on tee sign announcing the closest to the pin hole

#### Goodie Bag Sponsor- \$250 (Multiple Sponsors- Deadline August 18th)

- Display of company name and logo on goodie bag
- Provide 100 items of swag with your company logo

#### Pint Glass Sponsor - \$250 (Multiple Sponsors-Deadline August 18th)

- Display of company name and logo on pint glass

#### Tee/Hole Sponsor - \$250

- Display of company name and logo on a tee sign

#### Refreshment-at-the-Turn Sponsor - \$250

- Display of company name and logo on a sign near the refreshments at the turn

#### Raffle Prizes and Door Prizes (Various Values) \*Please attach your business card and/or marketing material to the prize

"Friends of Pete" Donations minimum \$25 directly to Earth Day Grant for listing in event program